





## \*SUPER DAWG

SUPER



SUPER DAWG 1KG



SUPER DAWG 2.8 KG



# BISCUITS

450 GM JAR





CHICKEN DOMEGRANATE



CHICKEN LIVER



CHICKEN OATS



CHICKEN PEANUT



CHICKEN CHEESE



CHICKEN RICE



## **NONVEG FLAVOURS**





REAL CHICKEN MIX FLAVOUR





MILK CHICKEN CHICKEN LIVER



### **VEG FLAVOURS**





BANANA OATS APPLE BANANA



PUMPKIN CARROT



## **TREETOS**

**SOFT CHEW TREATS** 











BANANA OATS

APPLE BANANA

BLUEBERRY 1 BLAST

SPINACH CORN







PUMPKIN CARROT



SUPER **STRAWBERRY** 



CHICKEN LIVER



**MINTY FRESH** 



CHICKEN **POMOGRENATE** 



REAL **CHICKEN** 



GRAYY







Fresh Chicken & Vegetables
FOR HAPPY GUT



Fresh Chicken & Liver
FOR SHINY COATS



Roasted Chicken & Liver

FOR STRONG BONES



## BONE BROTH





## CHICKEN BONE BROTH







FISH BONE BROTH



## LICK CHIK





## **LICKCHIK**

CHICKEN JERKY
70g



## **LICKCHIK**

CALCIUM MILK BONES

**120g** 





## Natural Dry Chicken Supreme Jerky



B&K's Chicken supreme jerky cuts are carefully dried to achieve natural shelf stable product. This is highly palatable and 100% natural.

Our raw material is procured from reputable suppliers (Godrej, Zorabia, Sethwala etc) having HACCP, ISO, GMP certification along with other essential quality marks.

Crude Protein: 50% (min), Moisture: 18% (max), Crude Fats: 3% (min)





## Formed Soft Chicken Jerky

B&K's formed chicken jerky is made with real chicken breast, mixed with other ingredients of human grade quality and dehydrated to perfection.

The chicken jerky strips can be made with many flavour of apple, banana, strawberry, Blueberries, mango, melon, it can be combined with vegetables, active ingredients and superfoods or other health benefits ingredients to gain an edge over other products in the market. Our meat jerky strips can be formulated with other protein sources with an option of gluten and grain free.

Crude Protein: 35% (min), Moisture: 18% (max), Crude Fats: 3% (min)





## Formed Soft Meat Sticks

Our meat sticks are super hit among dogs and can be formulated to meet any requirement of a customer. We have more than 40 different tested recipes having meat concentration ranging from 30% to 80% depending on what customer requires.

The basic formulations can be combined with real fresh fruits, veggies, active ingredients, different types of flours, flavours or colours to match any requirement a customer may have.

The final product can be cut into various size as required.





## Dog Food (Baked)

Our Premium / Super premium baked food offers you the best food for your dog. Our baked dog food is made with carefully selected and fresh ingredients to offer the best nutrition and taste for your furr-buddy.

Our slow baking process brings out the ingredients' flavours while also preserving the integrity of essential nutrients and proteins. Oven-baking allows the true, natural flavours of the meat and vegetables to be locked in, and the browning or caramelizing effect gives the food a rich, savoury flavour and enticing aroma.





Image for reference

## **Hard Biscuits**

The hard biscuit is made of refined wheat flour (maida) and gains volume after baking. Our hard biscuits are made with 100% human grade wheat flour and other high quality ingredients.

We can customise the shape, formulations and add real meat, meat meal, fruits, veggies or active ingredients and customize our standard recipe to meet any specifications.

Basic ingredients: Wheat flour, sugar, oil, colors, emulsifier, salt, permitted leavening agent and preservatives.





Image for reference

## **Soft Biscuits**

Soft biscuits are dense and made with low strength flour and high fat. These biscuits typically don't gain volume after baking.

Soft biscuits can be made with high concentration of meat or other ingredients such as fruits, veggies, actives and can be mildly of highly palatable.

Basic ingredients: Whole wheat flour, meat meal, vegetable Oil, sugar, emulsifier, salt, permitted leavening agent, color and preservatives.



## Some flavour options

Fruits	Veggies	Proteins
Pomegranate	Pumpkin	Meat
Banana	Sweet Potato	Chicken
Apple	Moringa	Fish
Watermelon	Spinach	Lamb
Musk Melon	Beetroot	Liver
Guava	Carrot	Egg
Mango (Flavour)	Peas	Mutton
Cantaloupe	Green beans	Milk
Kiwi (Flavour)	Potato	Cheese
Strawberry (Flavour)	Broccoli	Sea Food (Flavour)
Blueberry (Flavour)		Salmon
Mixed Berries (Flavour)		Tuna
		Turkey
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#### Hard Biscuits - Standard

Real Meaty dog biscuits are made with high quality human grade ingredients along with fresh meat and a perfect balance of flavors for the pet's satiety and enjoyment. You can customize the color and shape as per your preference.

• Economical

2 Low Density

Tasty

- Good Shelf LifeCrunchy
- 100% Human Grade

## **Ingredients**

Wheat Flour, Sugar, Vegetable Oil, [Flavor as per SKU], Hydrolyzed Vegetable Protein, Emulsifiers, Permitted Preservatives and anti-oxidants, Food Color.

### **Flavours Options**

Chicken, Egg, Meat, Lamb, Liver, Mutton, Fish, or can be customized to suite your requirement.

#### **Shelf Life**

12 Months

## **Approx Nutrition**

Crude Protein: 10% Min. Crude Fats: 3% Min. Crude Fiber: 5% Max. Moisture: 8% Max

#### **Packing Options**

LD Bags, PP Bags, Standup Pouch, Pet Jar, Airtight Plastic Tubs, Paper Box, Paper Tube Canister

## **Packing Weight Option**





#### **Flavours Options**

Chicken, Egg, Meat, Lamb, Liver, Mutton, Fish, or can be customized to suite your requirement.

### **Shelf Life**

12 Months

#### Hard Biscuits - Real Meaty

Real Meaty dog biscuits are made with high quality human grade ingredients along with fresh meat and a perfect balance of flavors for the pet's satiety and enjoyment. You can customize the color and shape as per

your preference.

Upto 20% Fresh Meat O Low Density

O High Palatability O Good Shelf Life
O 100% Human Grade O Crunchy

## **Ingredients**

Wheat Flour, Fresh chicken, Fresh Chicken Liver, Sugar, Chicken Meat Meal, Vegetable Oil, [Flavor as per SKU], Hydrolyzed Vegetable Protein, Emulsifiers, Permitted Preservatives and anti-oxidants, Food Color.

## **Approx Nutrition**

Crude Protein: 12% Min. Crude Fats: 4% Min. Crude Fiber: 5% Max. Moisture: 8% Max

#### **Packing Options**

LD Bags, PP Bags, Standup Pouch, Pet Jar, Airtight Plastic Tubs, Paper Box, Paper Tube Canister

## **Packing Weight Option**

50g to 2~kg





#### **Flavours Options**

Carrot, Apple, Banana, Strawberry, Spinach, or can be customized to suite your requirement.

#### **Shelf Life**

12 Months

#### Hard Biscuits - Real Yummy

Real yummy dog biscuits are made with high quality human grade ingredients. The yummy range offers SKUs with real veggie and fruits couples with real meat in low-density / High-volume cutting type biscuits that can be placed as mid-range to high range product.

- Upto 15% Fresh Meat
- Up to 5% Fresh ingredients

- High Palatability
- Good Shelf Life
- 100% Human Grade
- Crunchy

## **Ingredients**

**Approx Nutrition** 

Crude Protein: 10% Min

Crude Fats: 4% Min

Crude Fiber: 5% Max

Moisture: 8% Max

Wheat Flour, Fresh chicken, Chicken Liver, Sugar, Chicken Meat Meal, Vegetable Oil, [Fresh ingredient as per SKU], Hydrolyzed Vegetable Protein, Emulsifiers, Permitted Preservatives and anti-

#### oxidanlerFood Packing Options

LD Bags, PP Bags, Standup Pouch, Pet Jar, Airtight Plastic Tubs, Paper Box, Paper Tube Canister

## **Packing Weight Option**

50g to 2~kg





#### Soft Biscuits - Standard

Soft Biscuits are rotary molded and made with high quality meat meal, whole grains and trans-free fats. Rotary biscuits are generally more palatable as compared to hard biscuits and higher in density. Our standard range offers classic meaty flavors that are palatable and well recognized by pet parents.

- Very Meaty
- High Palatability
- Crunchy texture

- Good Quality Trans-free Fats
- Good Shelf LifeEconomical

## **Ingredients**

Whole Wheat Flour, Meat & Meat by products, Chicken Meal, Sugar, Vegetable Oil, Hydrolyzed Vegetable Protein, Emulsifiers, [Flavour as per SKU], Permitted Preservatives and anti-oxidants, Food Color.

#### **Flavours Options**

Chicken, Meat, Liver, Mutton, Lamb, Fish or can be customized to suite your requirement.

#### **Shelf Life**

12 Months

#### **Approx Nutrition**

Crude Protein: 12% Min. Crude Fats: 5% Min. Crude Fiber: 6% Max. Moisture: 8% Max

#### **Packing Options**

LD Bags, PP Bags, Standup Pouch, Pet Jar, Airtight Plastic Tubs, Paper Box, Paper Tube Canister

## **Packing Weight Option**





#### Soft Biscuits - Meat-Load

Soft and rotary molded Meat-Load range offers highly palatable biscuits made with fresh chicken, high quality meat meal and whole grains. The high protein Meat-Load range is guaranteed to attract even the fussiest dogs.

- Very Meaty
- High Palatability
- Crunchy texture
- Good Quality Trans-free Fats
- Good Shelf Life
- Fresh Poultry Eggs

### **Ingredients**

Whole Wheat Flour, Rice Flour, Fresh chicken meat, [Meat source as per SKU], Meat & Meat by products, Chicken Meal, Fresh Eggs, Sugar, Vegetable Oil, Hydrolyzed Vegetable Protein, Slow Dried Liver Powder, Yeast extract powder, [Flavour as per SKU], Emulsifiers, Permitted Preservatives and anti-oxidants, Food Color (Optional).

#### **Flavours Options**

Chicken, Meat, Liver, Mutton, Lamb, Fish or can be customized to suite your requirement.

## **Shelf Life**

12 Months

## **Approx Nutrition**

Crude Protein: 20% Min. Crude Fats: 10% Min. Crude Fiber: 5% Max. Moisture: 8% Max

#### **Packing Options**

LD Bags, PP Bags, Standup Pouch, Pet Jar, Airtight Plastic Tubs, Paper Box, Paper Tube Canister

## **Packing Weight Option**

50g to 2~kg





#### Soft Biscuits - It's all Fresh

It's all fresh,, is all about fresh and whole ingredients. The range offers all fresh whole chicken, liver, whole grains and various different vegetables and fruits that are source just in time to maintain the absolute freshness

- Very Fresh
- Good Quality Trans-free Fats
- Good Shelf Life
- 100% Human Grade Ingredients

Healthy

Fresh Poultry Eggs

### **Ingredients**

Whole Wheat Flour, Rice Flour, Fresh Whole chicken meat, [Meat source as per SKU], Fresh Meat & Meat by products, Fresh Eggs, [Fresh veggie as per SKU], Honey, Jaggery, Vegetable Oil, Hydrolyzed Vegetable Protein, Slow Dried Liver Powder, Yeast extract powder, Emulsifiers, Permitted Preservatives and anti-oxidants, Food Color (Optional).

#### **Flavours Options**

Chicken, Meat, Liver, Mutton, Lamb, Fish or can be customized to suite your requirement.

#### **Shelf Life** 12 Months

## **Approx Nutrition**

Crude Protein: 11% Min. Crude Fats: 8% Min. Crude Fiber: 5% Max. Moisture: 8% Max

#### **Packing Options**

LD Bags, PP Bags, Standup Pouch, Pet Jar, Airtight Plastic Tubs, Paper Box, Paper Tube Canister

## Packing Weight Option 50g to 2 kg





#### Soft Biscuits - Herbilicious

The Herbilicious range is made with real fresh and high quality ingredients with natural herbs. Herbs have been used in Ayurveda since thousands of years to benefit overall health of humans and animals alike. Herbilicious range aims to bring the same benefit of herbs in its natural form or concentrated extracts to benefit pets health naturally.

- Natural health benefits
- Functional benefits
- Tasty and crunchyGoodness of Ayurved
- Good Shelf LifeFresh Poultry Eggs

## **Ingredients**

Whole Wheat Flour, Rice Flour, Fresh Whole chicken meat, [Meat source as per SKU], Fresh Meat & Meat by products, Fresh Eggs, [Fresh veggie as per SKU], Honey, Jaggery, Vegetable Oil, [natural herbs as per SKU] Hydrolyzed Vegetable Protein, Slow Dried Liver Powder, Yeast extract powder, Emulsifiers, Permitted Preservatives and antioxidants, Food Color (Optional).

#### Flavours Options

Digestive, Skin & coat, Joint Health, Immunity or can be customized to suite your requirement.

#### **Shelf Life**

12 Months

## **Approx Nutrition**

Crude Protein: 11% Min. Crude Fats: 8% Min. Crude Fiber: 5% Max. Moisture: 8% Max

#### **Packing Options**

LD Bags, PP Bags, Standup Pouch, Pet Jar, Airtight Plastic Tubs, Paper Box, Paper Tube Canister.

## **Packing Weight Option**





#### Soft Biscuits - Gluten-Free

This truly gluten free premium quality range is made with human grade rice flour, chickpea flour combined with fresh meat and meat meal

The formula can be customized to having meat from 20% to 40% or combined with fresh veggie and fruits to suite your product and brand

- concept. 100% Gluten Free 100% Trans-Free Fats
- Tasty and crunchy
   12 Months Shelf Life
  - Customizable Shape O High Density Product

### **Ingredients**

Rice Flour, Chickpea Flour, [optionally other flour can be used], Fresh Whole chicken meat, [Meat source as per SKU], Fresh Meat & Meat by products, Fresh Eggs, [Fresh veggie as per SKU], Honey, Jaggery, Vegetable Oil, Hydrolyzed Vegetable Protein, Slow Dried Liver Powder, Yeast extract powder, Emulsifiers, [Nature Identical Flavor Optional] Permitted Preservatives and anti-oxidants, Food Color (Optional).

#### **Flavours Options**

Chicken, Meat, Liver, Mutton, Lamb, Fish or can be customized to suite your requirement.

#### **Shelf Life**

12 Months

## **Approx Nutrition**

Crude Protein: 10% Min. Crude Fats: 8% Min. Crude Fiber: 5% Max. Moisture: 8% Max

#### **Packing Options**

LD Bags, PP Bags, Standup Pouch, Pet Jar, Airtight Plastic Tubs, Paper Box, Paper Tube Canister.

## **Packing Weight Option**





#### Soft Biscuits - Grain-Free

This super premium and high quality range is made with 100% grain free flours. The formula can be customized to include fresh fruits and veggie.

The formula can be made with upto 40% fresh meat of the customer's choice to suite your product and brand concept.

- O 100% Grain Free
- 100% Trans-Free Fats

Meaty and Tasty

Customizable Shape

Crunchy TextureHigh Density Product

**Ingredients** 

[Grain free flours], Fresh Whole chicken meat, [Meat source as per SKU], Fresh Meat & Meat by products, Fresh Eggs, [Fresh veggie as per SKU], Sugar Cane Juice, Vegetable Oil, Hydrolyzed Vegetable Protein, Slow Dried Liver Powder, Yeast powder, Emulsifiers, [Nature Identical Flavor Optional] Permitted Preservatives and anti-oxidants, Food Color (Optional).

#### **Flavours Options**

Chicken, Meat, Liver, Mutton, Lamb, Fish or can be customized to suite your requirement.

## Shelf Life

12 Months

## **Approx Nutrition**

Crude Protein: 16% Min. Crude Fats: 10% Min. Crude Fiber: 5% Max. Moisture: 8% Max

#### **Packing Options**

LD Bags, PP Bags, Standup Pouch, Pet Jar, Airtight Plastic Tubs, Paper Box, Paper Tube Canister.

## **Packing Weight Option**



## Contact us

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